

4

MAIN OFFICE

1736 N 2nd Street
Milwaukee, WI 53212
Phone: 414-562-2650
Fax: 414-562-2651
www.4cfc.org

4C FAMILY CENTER OF WASHINGTON COUNTY

2376 W Washington Street
West Bend, WI 53095
Phone: 262-338-9461

4C BOARD OF DIRECTORS

Dr. Todd Beadle – President
Felician Services, Inc.

Jose Martinez – Secretary
United Migrant
Opportunity Services

Debra Hogate
Grant Koehler & Levin Ltd

William Mudgett
Retired

Lucretia Dillon
Next Door

Schnell Price
Jo's Early Learning Academy

John Scripp
Whyte Hirschboeck Dudek

Kim Stapelfeldt
Aurora Health Care Medical Group

Norman McGee, Jr
Neighborhood House

OUR MISSION

Connecting people and
resources to cultivate
accessible and high-quality
early care and education
for the benefit of children,
families, and communities.

4C For Children

Child Care Resource & Referral Agency

2022 Annual Report

WHAT IS 4C?

4C For Children was founded on April 1, 1970 and we are the Child Care Resource & Referral Agency (CCR&R) serving the Kenosha, Milwaukee, Ozaukee, Racine, Washington, and Waukesha Counties in southeastern Wisconsin. 4C offers a variety of services that support quality Early Care and Education. We provide training for existing and new child care providers, help parents navigate the process of child care options available, work closely with the State of Wisconsin regarding the delivery of YoungStar services, and provide a USDA Food Service program for Family Child Care Providers. 4C is recognized as a leader in the field of early education. The Main office is located in Milwaukee, with a satellite office in Washington County.

We continued working towards our two main objectives of supporting Early Care and Education Programs and connecting families to these programs.

The Accreditation Facilitation Project – AFP – is funded through Greater Milwaukee Foundation with an overall goal of supporting 45 programs in receiving accreditation. This project is for both Family and Group child care providers that are interested in achieving accreditation through either NAEYC or NAFCC. The project provides a layer of support such as funding to assist programs with accreditation costs, technical assistance, and strength-based coaching. Any program within the zip codes 53204, 53206, 53210, 53215, and 53218 is eligible to participate. Currently, AFP is working with 22 active programs on their accreditation journey.

Bridges to School Milwaukee is a collaborative project that began implementation in 2022. This project, funded by a grant from the Department of Education through the MPS Community Schools, has two primary outcomes - to connect parents and families to information and resources that support optimal development for young children and to establish connections between parents/ families, Early Care and Education programs, and the neighborhood MPS Community School to create a smooth path to the formal education system. This transitional path includes the areas of social/emotional health, academic readiness, and parent/family

engagement, among others. Currently, three MPS Community Schools are the "hub" of this community approach to supporting parents in preparing their children for school readiness.

Behavior Help Wisconsin is a pilot program that helps early childhood care and education providers who feel challenged by the behavior of a child. Behavior Help Coaches provide one-on-one coaching to the child's parents/guardians and care provider to equip you with tools, knowledge, and skills to reduce challenging behaviors and promote positive ones. Our evidence-based approach strengthens the social-emotional development of young children as identified in the Wisconsin Model Early Learning Standards.

NUMBER OF FAMILIES SERVED: 17

NUMBER OF PROGRAMS SERVED: 11

Partner Up – The Partner Up! Grant Program is part of a larger initiative from DCF called Project Growth, which focuses on public-private partnerships to address child care affordability and access in the state of Wisconsin. In 2022, Partner Up! provided \$10 million in funding to support partnerships between businesses and child care providers, where businesses purchased child care slots at existing regulated child care programs for their employees. Businesses were asked to pay a minimum of 25% of the "true cost of care" for these slots, and the Partner Up! grant paid the remaining 75% cost. Child care providers who participated in the program benefited from the additional funds received from Partner Up!, which allowed them to increase staff compensation, pay expenses, improve the quality of their child care program, and more.

NUMBER OF PARTNERING BUSINESSES: 44

NUMBER OF CHILDREN IN AFFORDABLE CARE: 250

WASHINGTON COUNTY CERTIFICATION

In January 2022, 4C For Children started providing certification services in Washington County. Recruitment and outreach activities are ongoing to increase the number of certified providers in this area. Marketing strategies have included social media advertisements, Facebook group postings, participation in local outreach events, and flier postings in many of the towns and villages in the county.

RESOURCE & REFERRAL

4C For Children's Resource and Referral Department (R&R) helps parents in locating a child care program that meets their child's individual needs.

- > PARENT REFERRALS: **1,049**
- > CHILDREN SERVED: **1,362**
- > TECHNICAL ASSISTANCE:
TO FAMILIES: **1,947** COMMUNITY: **240**
PROSPECTIVE PROVIDERS: **951**
REGULATED PROVIDERS: **6,333**

THE 4C FAMILY RESOURCE CENTER in Washington County

provides programming to parent and families to promote quality interaction and encourage developmentally appropriate learning through education, family activities, and support.



PARENT EDUCATION PROGRAMS OFFERED: **35**
NUMBER OF ADULTS ATTENDED: **59**
FAMILY PROGRAMS OFFERED: **110**
NUMBER OF ADULTS & CHILDREN ATTENDED: **1,764**

TRAINING DEPARTMENT

The Training Department at 4C offers training and educational services to the child care providers in our six county area to promote quality practices and programming. In 2022, the training department continued to hold live virtual classes on the Zoom meeting platform. Adult and Pediatric First Aid/CPR and AED training returned in a blended format for the students.

Highlights: Entry Level Classes held = **80** (**11** in Spanish)
Continuing Education courses/workshops = **140** (**13** in Spanish)
Number of correspondence format offered = **14** titles offered
Total Training participants = **4,190**

> TRAINING & EDUCATION PARTNERSHIPS:

Department of Children and Families
Wellpoint Care Network
Maximus, Equus, DWD, America Works, Employ Milwaukee
Supporting Families Together Association

> **INFORMATION SESSIONS:** The Training Department also provides INFORMATION SESSIONS every other month to individuals that are considering opening a regulated child care program. Sessions held = **11** held Total number participants = **86**

PRE-LICENSING

Pre-Licensing technical assistance is required for all programs prior to submitting their initial licensing application.

CALLS WITH POTENTIAL LICENSEES: **690**
EMAILS WITH POTENTIAL LICENSEES: **1,163**
SITE VISITS COMPLETED: **254**
POLICIES REVIEWED: **146**
COMPLETED SIGNOFFS: **128**

INITIAL LICENSING AND MILWAUKEE COUNTY CERTIFICATION

In October 2022, 4C For Children added an Initial Licensing department in partnership with DCF's Southeast Regional Licensing Office.

NUMBER OF NEW PROGRAMS FROM OCTOBER 2022 TO END OF YEAR:

CERTIFIED: **5** LICENSED FAMILY: **13**
LICENSED GROUP: **3**

PATHWAYS

to

Quality



PATHWAYS TO QUALITY

YoungStar is the primary sponsor for the Pathways to Quality Conference and Resource Fair held in Milwaukee County and provides child care professionals with access to resources and information related to quality child care practices.

225

CHILD CARE PROFESSIONALS ATTENDED THIS HYBRID CONFERENCE.

CONFERENCE AND RESOURCE FAIR

MAXIMUS Child Care Subsidy Program 2022

The MAXIMUS Child Care Subsidy Program (MCCS) supports eligible participants by funding the total cost of care while parents seek work, attend school or training. This program provides subsidies to children birth through 12 years of age. A child with exceptional needs as defined by the State and proven with documentation can be served to age 19. This program has a "parent-choice" policy. The parent selects a regulated program of their choice.

TOTAL FAMILIES ENROLLED = **162** WITH OVER **199** CHILDREN IN **131** CHILD CARE PROGRAMS

USDA CHILD & ADULT CARE FOOD PROGRAM (CACFP)

Through the CACFP, the 4C Food Program offers assistance in providing healthy and nutritious meals to enrolled children.

- > NUMBER OF PROVIDERS CLAIMING = **435**
- > NUMBER OF CHILDREN IMPACTED = APPROXIMATELY **4,515**
- > NUMBER OF MEALS/SNACKS SERVED = **1,012,310**
- > TOTAL NUMBER OF HOME REVIEW VISITS = **818**



youngstar

Wisconsin's Child Care Quality Rating & Improvement System

YoungStar is Wisconsin's Quality Improvement and Rating System and is designed to help Wisconsin's child care providers be as successful as possible. 4C provides YoungStar services throughout our 6 county service delivery area to help programs increase their YoungStar rating.

NUMBER OF VISITS TO CHILD CARE PROGRAMS = **3,742**
TOTAL HOURS OF TECHNICAL ASSISTANCE PROVIDED = **6,059**

NUMBER OF PROGRAMS WHOSE STAR RATING WAS RAISED IN 2022:
GROUP = **20** SCHOOL-AGE = **10**
FAMILY = **16** SUMMER CAMP = **1**