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## RACINE OFFICE

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## 4C FAMILY CENTER OF WASHINGTON COUNTY

2376 W Washington Street  
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## 4C BOARD OF DIRECTORS

**Dr. Todd Beadle** – President  
Felician Services, Inc.

**Jose Martinez** – Secretary  
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Aurora Health Care Medical Group

**Norman McGee, Jr**  
Neighborhood House

## OUR MISSION

Connecting people and  
resources to cultivate  
accessible and high-quality  
early care and education  
for the benefit of children,  
families, and communities.

# 4C For Children

## Child Care Resource & Referral Agency

# 2021 Annual Report

## WHAT IS 4C?

4C For Children was founded on April 1, 1970 and we are the Child Care Resource & Referral Agency (CCR&R) serving the Kenosha, Milwaukee, Ozaukee, Racine, Washington, and Waukesha Counties in southeastern Wisconsin. 4C offers a variety of services that support quality Early Care and Education. We provide training for existing and new child care providers, help parents navigate the process of child care options available, work closely with the State of Wisconsin regarding the delivery of YoungStar services, and provide a USDA Food Service program for Family Child Care Providers. 4C is recognized as a leader in the field of early education. The Main office is located in Milwaukee, with satellite offices in Racine and Washington Counties.

While the pandemic continued to impact our community in 2021, we continued working towards our two main objectives of supporting Early Care and Education Programs and connecting families to these programs.

### 2021 also brought several new projects to the agency.

**The Accreditation Facilitation Project** - AFP - is a 3-year project funded through Milwaukee Succeeds with an overall goal of supporting 45 programs in receiving accreditation. This project is for both Family and Group Providers that are interested in achieving accreditation through either NAEYC or NAFCC. Any program within the zip codes 53204, 53206, 53210, 53215, and 53218 is eligible to participate.

**Bridges to School Milwaukee** is a new collaborative project that will begin the implementation phase in 2022. This project, funded by a grant from the Department of Education through the MPS Community Schools, has two primary outcomes - to connect parents and families to information and resources that support optimal development for young children and to establish connections between parents/families, Early Care and Education programs, and the neighborhood MPS Community School to create a smooth path to the formal education system. This transitional path includes the areas of social/emotional health, academic readiness, and parent/family engagement, among others. The MPS Community School will be the 'hub' of this

community approach to supporting parents in preparing their children for school readiness.

**Build It Strong** – 4C partnered with the Build It Strong: Wisconsin Child Care Business Initiative. In partnership with UW Extension and SBDC-Small Business Development Center, 4C received a sponsorship funding opportunity to allow business owners looking to improve or grow their operations and/or new owners take entry level course work to start a child care business. The initiative assisted in sponsoring entry level course work including Introduction to the Child Care Profession, Skills and Strategies for the Child Care Teacher, Fundamentals of Family Child Care, Fundamentals of Infant and Toddler and Adult and Pediatric First Aid/ CPR/ AED courses. 4C offered course work in Spanish and in English to the community. 38 students were provided multiple class opportunities through the sponsorships.

**Child Care Provider Resource Room** – 4C has received a grant funded by the Greater Milwaukee Foundation to develop a resource room for early childhood providers. Currently there is not a low-cost, affordable option to develop materials or access to borrow early learning kits. The resource room will be stocked with equipment and materials for providers to develop materials for program curriculum, schedules, guides, and learning centers. There will be toolkits, a laminator, dye cut machines, and a copier and printer. Additionally, our resource room will provide access to technology and computers that may be used to create engaging and enriching environments, lesson plans, and tools for family engagement. We anticipate that the Resource will open in Spring 2022.

**MKE ECE Coalition** – 4C is an active member of the MKE ECE Coalition. In the wake of COVID-19, Milwaukee Succeeds created seven Civic Response Teams to convene partners in county-wide relief work. The ECE Civic Response Team has grown into a dedicated coalition of diverse leaders from across Milwaukee's early childhood community—including family and group providers as well as non-profit, philanthropy, state and local government representatives. 4C continues to assist with decimation of information to providers and is assisting the Coalition's Data Collection Workgroup's work on a survey for providers regarding use of Child Care Counts funding.



## RESOURCE & REFERRAL

4C For Children's Resource and Referral Department (R&R) helps parents in locating a child care program that meets their child's individual needs.

- › PARENT REFERRALS: **859**
- › CHILDREN SERVED: **1147**
- › TECHNICAL ASSISTANCE:  
TO FAMILIES: **1151** COMMUNITY: **161**  
PROSPECTIVE PROVIDERS: **634**  
REGULATED PROVIDERS: **4384**



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## TRAINING DEPARTMENT

The Training Department at 4C offers training and educational services to the child care providers in our six community area to promote quality practices and programming. In 2021, the training department continued to hold live virtual classes on the Zoom meeting platform. Adult and Pediatric First Aid/CPR and AED training returned in a blended format for the students.

### Highlights:

- Entry Level Classes held = **63** (10 in Spanish)
- Continuing Education courses/workshops = **248** (11 in Spanish)
- Number of correspondence format offered = **14** titles offered
- Total Training participants = **3,076**

### › TRAINING & EDUCATION PARTNERSHIPS:

Department of Children and Families  
Saint A's  
Maximus, Equus, DWD, America Works, Employ Milwaukee  
Supporting Families Together Association

### › INFORMATION SESSIONS:

The Training Department also provides INFORMATION SESSIONS every other month to individuals that are considering opening a regulation child care program.  
Total number held = **5** held    Total number participants = **56**

## THE 4C FAMILY CENTER in Washington County



provided programming to parents and families to promote quality interactions and encourage developmentally appropriate learning.

PARENT EDUCATION PROGRAMS OFFERED: **29**

NUMBER OF ADULTS ATTENDING: **538**

FAMILY PROGRAMS OFFERED: **65**

NUMBER OF ADULTS & CHILDREN ATTENDING: **1332**

## MAXIMUS Child Care Subsidy Program 2021

The MAXIMUS Child Care Subsidy Program (MCCS) supports eligible participants by funding the total cost of care while the parents seek work, attend school or training. This program provides subsidies to children birth through 12 years of age. A child with exceptional needs as defined by the State and proven with documentation can be served to age 19. This program has a "parent-choice" policy. The parent selects a regulated program of their choice.

TOTAL FAMILIES ENROLLED = **124** WITH OVER  
**200** CHILDREN IN **83** CHILD CARE PROGRAMS

## PATHWAYS

to

Quality



## CONFERENCE & RESOURCE FAIR

## PATHWAYS TO QUALITY

YoungStar is the primary sponsor for the Pathways to Quality Conference and Resource Fair held in Milwaukee County. The intent is to provide child care professionals with access to resources and information related to quality child care practices. The event date was rescheduled due to Covid-19.

**123**  
CHILD CARE  
PROFESSIONALS  
ATTENDED THE  
2021 VIRTUAL  
CONFERENCE.

## USDA CHILD & ADULT CARE FOOD PROGRAM (CACFP)

Through the CACFP, the 4C Food Program offers assistance in providing healthy and nutritious meals to enrolled children.

- › # OF PROVIDERS CLAIMING = **481**
- › NUMBER OF CHILDREN IMPACTED BY CLAIMS =  
APPROXIMATELY **6,030**
- › NUMBER OF MEALS/SNACKS SERVED = **1,058,663**
- › NUMBER THAT COMPLETED THE ANNUAL  
CACFP TRAINING = **481**
- › TOTAL # OF HOME REVIEW VISITS = **1,325**



Wisconsin's Child Care Quality Rating & Improvement System

YoungStar is Wisconsin's Quality Improvement and Rating System and is designed to help Wisconsin's child care providers be as successful as possible. 4C provides YoungStar services throughout our 6 county service delivery area to help programs increase their YoungStar rating.

NUMBER OF VISITS  
TO CHILD CARE PROGRAMS = **5,058**

TOTAL HOURS OF  
TECHNICAL ASSISTANCE PROVIDED = **7,222**

NUMBER OF PROGRAMS WHOSE  
STAR RATING WAS RAISED IN 2021:  
GROUP = **11** SCHOOL-AGE = **11**  
FAMILY = **7** SUMMER CAMP = **1**