# **4C For Children** Child Care Resource & Referral Agency **2019 Annual Report**

## WHAT IS 4C?

4C For Children was founded on April 1, 1970 and we are the Child Care Resource & Referral Agency (CCR&R) serving the Kenosha, Milwaukee, Ozaukee, Racine, Washington, and Waukesha Counties in southeastern Wisconsin. 4C offers a variety of services that support quality Early Care and Education. We provide training for existing and new child care providers, help parents navigate the process of child care options available, work closely with the State of Wisconsin regarding the delivery of YoungStar services, and provides a USDA Food Service program for Family Child Care Providers. 4C is recognized as a thought leader in the field of early education. The Main office is located in Milwaukee, with satellite offices in Racine and Washington counties.

4C For Children was privileged to continue work towards our two main objectives in 2019 of supporting Early Care and Education **Programs and connecting families** to these programs.

In 2019, 4C interacted directly with child care providers through technical assistance and training allowing the opportunity to work with providers to support them in providing safe, healthy, and educational environments for children ages birth to school-age. We also worked with parents to help them find quality child care that meets the needs of each family and increased our reach by attending numerous community events. We continued to partner with ResCare and MAXIMUS to provide families and providers with financial support for the cost of child care, making quality care accessible and affordable for families.

## **OUR MISSION**

Connecting people and resources to cultivate accessible and high-quality early care and education for the benefit of children, families and communities.



## **RESOURCE & REFERRAL**

4C For Children's Resource and Referral Department (R&R) helps parents in locating a child care program that meets their child's individual needs.

> PARENT REFERRALS: 1074 > CHILDREN SERVED: 1557 > TECHNICAL ASSISTANCE: > TO FAMILIES: 1759 > PROSPECTIVE PROVIDERS: 326 > REGULATED PROVIDERS: 4541

> COMMUNITY: 121

> COMMUNITY EVENTS PARTICIPATED IN: 38

**MAIN OFFICE** 

1736 N 2nd Street Milwaukee, WI 53212 Phone: 414-562-2650 Fax: 414-562-2651 www.4c-forchildren.org

**RACINE OFFICE** 6233 Bankers Road, Ste 14 Racine, WI 53403 Phone: 262-633-0959

**4C FAMILY CENTER OF** WASHINGTON COUNTY

2376 W Washington Street West Bend, WI 53095 Phone: 262-338-9461

#### **4C BOARD OF DIRECTORS**

Dr. Todd Beadle - President Felician Services, Inc.

Joyce Mallory – President Elect Retired

Jose Martinez – Secretary United Migrant **Opportunity Services** 

Debra Hogate Grant Koehler & Levin Ltd

William Mugget Retired

Schnell Price Jo's Early Learning Academy

John Scripp Whyte Hirschboeck Dudek

**Kim Stapelfeldt** Aurora Health Care Medical Group

Norman McGee, Jr **Neighborhood House** 







## TRAINING DEPARTMENT

The Training Department at 4C offers training and educational services to the child care providers in our six community area to promote quality practices and programming.

Highlights:

#### > ENTRY LEVEL CLASSES

Total number held = **50** Total number with breakdown by language = **40** in English, **6** were Spanish, & **4** in Somalian

> CONTINUING EDUCATION COURSES/WORKSHOPS

#### Total number held = **178**

Total number with breakdown by language = 161 in English, 9 in Spanish; 3 in Hmong Number of correspondence format offered = 25 titles offered Total training department participants = 3058

> TRAINING & EDUCATION PARTNERSHIPS: Boys and Girls Clubs

Boys and Girls Clubs UMOS MPS Supporting Families Together Association Department of Children and Families Marquette University

 INFORMATION SESSIONS: The Training Department also provides information sessions every other month to individuals that are considering opening a regulation child care program. Total number held = 6 Total number participants = 61 Total number with breakdown by language = ALL English



## THE 4C FAMILY CENTER In Washington County

The Family Center provided programming to parents and families to promote quality interactions and encourage developmentally appropriate learning.



PARENT EDUCATION PROGRAMS OFFERED: 47

NUMBER OF ADULTS ATTENDING: 302

FAMILY PROGRAMS OFFERED: 113

NUMBER OF ADULTS & CHILDREN ATTENDING: 3231

> JOURNEY PEER SUPPORT PROGRAM:

> > 245



## **CONFERENCE & RESOURCE FAIR**

## **PATHWAYS TO QUALITY**

YoungStar is the primary sponsor for the Pathways to Quality Conference and Resource Fair held in Milwaukee County. The intent is to provide child care professionals with access to resources and information related to quality child care practices. 425 CHILD CARE PROFESSIONALS ATTENDED THE 2019 CONFERENCE.

# **USDA CHILD & ADULT CARE FOOD PROGRAM (CACFP)**

Through the CACFP, the 4C Food Program offers assistance in providing healthy and nutritious meals to enrolled children.

- > # OF PROVIDERS CLAIMING = 469
- > NUMBER OF CHILDREN IMPACTED BY CLAIMS = APPROXIMATELY **4,588**
- > NUMBER OF MEALS/SNACKS SERVED = 1,248,782
- NUMBER THAT COMPLETED THE ANNUAL CACFP TRAINING = 469
- > TOTAL # OF HOME REVIEW VISITS = 1,270





YoungStar is Wisconsin's Quality Improvement and Rating System and is designed to help Wisconsin's child care providers be as successful as possible. 4C provides YoungStar services throughout our 6 county service delivery area to help programs increase their YoungStar rating.

NUMBER OF VISITS TO CHILD CARE PROGRAMS = **5,311** TOTAL HOURS OF ONSITE TECHNICAL ASSISTANCE = **11,177** 

NUMBER OF PROGRAMS WHOSE STAR RATING WAS RAISED IN 2019: GROUP = **20** SCHOOL-AGE = **9** FAMILY = **20**